

**REGISTER YOUR INTEREST NOW**



# CAA INTERNATIONAL COCOA CONFERENCE

**& DINNER SINGAPORE**

**12<sup>TH</sup> - 13<sup>TH</sup> SEPTEMBER 2024**

**RAFFLES CITY CONVENTION CENTRE**

## ABOUT THE CONFERENCE

CAA welcomed more than 500 delegates across 40 countries in 2022 when borders started to reopen upon the easing of border controls put in place during the pandemic. The CAA International Cocoa Conference Exhibition and Dinner is a place for senior business leaders, key stakeholders, decision makers, opinion leaders in Cocoa & Chocolate to discuss strategic topics of common interest and network.

The biennial international conference was launched in 2017 and has established itself as an important industry forum offering the cocoa and chocolate communities an intimate setting for open discussion and networking. The event also helps companies in expanding their brand awareness to Asia and the world.

We are expecting 2024 to be even bigger and robust, and look forward to welcome participants to visit Singapore for an intriguing 2-day event, with a well-balanced agenda allowing time to network, make deals, exhibit and expose your brand to an International delegation.

In 2022 our Conference theme was “RESILIENCE - writing the next chapter of Asian Cocoa”, and since then Asia’s growing affluence and changing lifestyle has boosted consumption of cocoa products, with 2022 reaching a record grind of more than 900,000MT in CAA's history.



In contrast to this boom in demand, production of Asian cocoa has dwindled further – giving the outlook for the fundamental supply a particularly high importance.

As we seek out the theme for 2024, the focus on Sustainability continues especially with European Union Deforestation Regulation coming into play in 2024, we will expect to share more about the progress during the conference.

Join us and participate as welcome renowned experts, present and debate in a series of interactive panel discussions on key topics ranging from the Macroeconomic Outlook for Asia and the World, through Asian Cocoa Supply, Demand and Sustainability, and the Marketing and innovation Trends that will underpin growth for the future.

CAA Organizing Committee

### ABOUT THE CAA

The Cocoa Association of Asia (CAA) was established in 2004 and aims at supporting the Cocoa industry in Asia Pacific, from cocoa farming to manufacturing and promoting of *cocoa* and *chocolate* products.




We represent the cocoa value chain: traders & exchange, logistics providers, cocoa processors, chocolate manufacturers and fast moving consumer goods companies (FMCGs). More than 90% of the cocoa physical trade and manufacturing in Asia are represented among our members.

Our mission is to connect cocoa enthusiasts, professionals, and businesses, fostering a vibrant community that celebrates the art, science, and culture of cocoa.



View CAA members listing here



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