

Last call!

Online
Ticketing ends
5 August



CAA INTERNATIONAL COCOA CONFERENCE & DINNER

1-2 SEPTEMBER 2022
SINGAPORE

RESILIENCE – WRITING THE NEXT CHAPTER OF ASIAN COCOA
Raffles City Convention Centre, Singapore



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1-2 SEPTEMBER 2022
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RESILIENCE – WRITING THE NEXT CHAPTER OF ASIAN COCOA



Event Venue

Raffles City Convention Centre
2 Stamford Road, Level 4

Linked to the Hotel
Swissotel The Stamford

Hotel Information

Swissotel The Stamford

2 Stamford Road, 178882 Singapore

Special conference rates fully committed
Premier Room S\$275.00++ Per Room Per Night
Room with 1 Breakfast & internet

[Click here for hotel room bookings](#)

Refer to [hotel site](#) for best available rate



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Dear colleagues, friends & associates

Registration has started

The CAA International Cocoa Conference and Dinner is proudly organized by the Cocoa Association of Asia (CAA). This September the 2022 Asian Cocoa Conference will bring together over 400 of the world's leading players in cocoa & chocolate to Singapore for a powerful 2-day event of discussions, networking, and reconnecting. Join us and participate as renowned experts present and debate in a series of interactive panel discussions on key topics like

- Macroeconomic Outlook for Asia & the World
- Cocoa Fundamental Outlook, Supply & Demand
- Marketing and Innovation Trends for Asian Cocoa and Chocolate
- Sustainability and Social Responsibility in Asian Cocoa
- Women in Cocoa and Chocolate Asia

We hope you will take this opportunity to be an integral part of this event in the most dynamic part of the world.

Ticketing

- **If you had previously bought tickets in 2020, we look forward to meeting you soon, you'll be contacted by email to reconfirm your registration. Please check your Spam box regularly.**
- **If you have not secured tickets, get them [now!](#)**
- **Not sure if you've got tickets? Contact enquiries@caacocoaconference.org**

We look forward to welcoming you to Singapore!

Yours sincerely

Alvin Lee, Chairman
Cocoa Association of Asia

Conference website: www.caacocoaconference.org

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Cocoa Association of Asia

Mailing address c/o One& Co, 20 Anson Road, #11-01 Twenty Anson, Singapore S079912 | Association Unique Entity No. (UEN): T03SS0187D | www.cocoaasia.org



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Preliminary Agenda

Raffles City Convention Centre (RCCC), Singapore
Padang & Collyer Ballroom

Attire: Business, tie optional for men | Gala dinner: Pride of Asia (Asian Themed)

31 AUG (WED)

Main arrivals, Free & Easy

DAY 1, 1 SEP (THURS)

12:00 - 13:30 Lunch provided (conference attendees)
Conference door opens only 13:40

13:00 - 14:00 Registration & Badge collection

13:40 Door Opens - Free seating

14:00 - 14:10 Opening Address

14:10 - 15:40 **Plenary 1: Macroeconomic Outlook for Asia and the World**

15:40 - 16:00 *Cocoa Break*

16:00 - 17:00 **Plenary 2: Cocoa Fundamentals Outlook for Asia: Supply and Demand**

18:30 - 21:00 **Networking Reception & Dinner**
SKAI Suites Level 69, conference venue
Brought to you by Official Industry Development Partner USAID, Green Invest Asia
18:30-19:00 - Climate-friendly Cocoa? What can the Industry do

DAY 2, 2 SEP (FRI)

08:00 - 08:30 Registration & Badge collection

08:30 - 10:00 **Plenary 3: Marketing and Innovation Trends for Asian Cocoa and Chocolate**

10:00 - 10:20 *Cocoa Break*

10:20 - 11:50 **Plenary 4: Sustainability and Social Responsibility in Asian Cocoa**

11:50 - 13:00 *Lunch Buffet - sponsored by OFI*

13:00 - 14:00 **Plenary 5: Women in Cocoa and Chocolate Asia**

**Breakout sessions register on site, limited seating
VIP A Lounge**

14:00 - 15:00 Session 1 : Access World presents opportunity to meet and discuss about your cocoa and commodity warehousing challenges and needs.

15:30 - 16:30 Session 2 : Swisscontact presents the Farmer Network Analytics: Data Decision Tools to Improve Farmer Engagement for Cocoa Sustainability



Visit Singapore

Gala Dinner

RCCC Padang & Collyer Ballroom

18:30 - 19:00 **Registration & Pre-event cocktail**
All delegates (including day pass holders) need to re-register upon arrival

19:00 - 22:00 Seated, Dinner starts
Theme: Pride of Asia

3 SEP (SAT)

Free & Easy, Main departures

Note: updates on agenda to be expected
Updated: 30 July 2022

CONFERENCE SESSIONS

[Click for panel bio](#)

DAY 1, 1 SEP, THURS













Macroeconomic Outlook for Asia and the World For Cocoa and Chocolate

Asia continues to be projected as the fastest growing region in an increasingly volatile global macro-environment. In this session, we'll debate what the near and longer-term economic outlooks hold for us in the cocoa and chocolate space. Will China continue to tease with its demographic potential for growth in consumption or will India usurp its great rival? Where else in the region should the industry look to place its bets.

Speaker	Moderator	Panel			
 Karmjit Singh Chairman Chartered Institute of Logistics and Transport, Singapore (CILT)	 Chris de Lavigne Partner Financial Advisory M&A Strategy Deloitte (SEA)	 Alvin Lee Chairman Cocoa Association of Asia	 Professor Annie Koh Professor Emeritus of Finance (Practice), Senior Advisor, Business Families Institute SMU	 Joachim Essig Head of Market Segment Cocoa Buhler	 Paul Wynne Chief Financial Officer Henry Bath & Son Limited
					

Cocoa Fundamentals Outlook for Asia: Supply & Demand

The outlook of global cocoa production in 2022/23 marketing year remains uncertain as high global farm inputs prices and global logistics disruptions could still hamper cocoa tree's productivity in major cocoa producing countries. Meanwhile, combination of global geopolitical tensions and lingering covid-19 pandemic, which are likely to reduce global economic growth in 2022, could still dampen global chocolate consumption growth in 2022. Oscar Tjakra, Executive Director of Rabobank, will discuss what the future holds for cocoa production and consumption in Asia. Where are the future bright spots for growth and the dark clouds?

Speaker	Moderator	Panel			
 Oscar Tjakra Executive Director Rabobank	 Antoine Delsart Deputy Director Trading at Touton SA	 Frederic Wenger Head of Research Olam Cocoa	 Michel ARRION Executive Director International Cocoa Organization	 Darren Stetzel Vice President - Soft Commodities, Asia StoneX Financial Pte. Ltd	 Max Goettler Head of Trading JB Cocoa
					

Evening Networking Reception & Dinner

Brought to you by: Conference Official Industry Development Partner, USAID, Green Invest Asia













1830 - 2100 - Networking reception and dinner
1830 - 1900 - Topic : Climate-friendly Cocoa? What Industry Can Do

- Speakers:**
- Andi Sitti Asmayanti, Director Sustainability, South East Asia, Mondelez International
 - Selene Scotton is the Regional Cocoa Manager APAC, Puratos Grand Place
- Moderator:** Christy Owen, Chief of Party, USAID Green Invest Asia

DAY 2, 2 SEP, FRI

Marketing and Innovation Trends for Asian Cocoa and Chocolate

The COVID-19 pandemic changed consumer priorities, leading to an increased demand for healthy, immunity-boosting, and ecologically sound food and beverage products. Asians of all demographic profiles have shifted their cooking habits, taste preferences and shopping behaviors, resulting in new sales channels forming and crossing. As the pandemic is starting to recede, which of these new consumer interests will remain in the long term? And how do these market trends impact cocoa and chocolate in Asia?

Speaker	Moderator	Panel			
 Nicole Jansen Lead Insights & Innovation Team, Innova Market Insights	 Dr Nazlinmram VP Beverage and Sweet Goods Business Unit, Marketing, Consumer and Sensory Insights Firmenich	 Alister Haigh Chief Executive Haigh's Chocolates	 Francesca Kleemanns Managing director, Cargill Cocoa and Chocolate APAC	 Racheal Toh Head of Marketing, APAC Barry Callebaut	 Tobias Garritt Co-Founder & CEO Junglegold Bali
					

[CONFERENCE WEBSITE](#) | [AGENDA](#) | [PANEL BIO](#) | [BECOME A SPONSOR](#)

Sustainability and Social Responsibility in Asian Cocoa

Sustainability is an increasingly hot topic in cocoa, both for risk mitigation and for driving brand value. During this segment, we'll explore what consumers care the most about in various regional markets and the local impact of global "hot topics" like child labour and deforestation. We'll also focus on the state of livelihoods for Asian cocoa farmers – what's improved, what hasn't changed at all, and how we can ensure the riches pass down to those who need it most.

Speaker	Moderator	Panel			
 Fay Fay Choo Asia Cocoa Director Mars	 Pranay Sethaputra Lead Partnerships & Communications Grow Asia	 Simon Bakker Chief Executive Officer Kenner Foods International, Inc.	 Gricha Safarian Shareholder and Managing Director Puratos Grand-Place Indochina	 Christina Rini Country Support Office Manager Swisscontact	
					

Panel



Manfred Borer
CEO
Koltiva



Guest panel



Andrew Brooks
Head of Cocoa Sustainability
OFI




Women in Cocoa and Chocolate Asia

The critical role of women in advancing agricultural and rural development, and in ensuring food security, has been widely acknowledged. Achieving sustainable cocoa development, then, is not only the empowerment of women for the advancement of agriculture and rural life; it is the full engagement of women with men in the construction of a new social order - at the level of family, community and institutions. Women represents a great source of untapped potential in our effort to advance collective prosperity. Mars will be sharing their recent findings surrounding female empowerment and women's role in the Cocoa supply chain.

Speaker	Moderator	Panel		
 Fay Fay Choo Asia Cocoa Director Mars	 Vivian Sia President WOMAG	 Ani Setiyoningrum Sustainability Business Development Manager Barry Callebaut	 Nina Rossiana Markets & Partnerships Manager Rainforest Alliance	 Christy Owen Chief of Party USAID Green Invest Asia
				

Breakout sessions on 2nd September - register on site, limited seating

 **Improving your supply chain**
Accessworld is a leading service provider for all major commodity markets serving producers, traders, financiers and consumers. With over 150 warehouse facilities and over 1,000 employees globally and with around 5 million tonnes of various commodities under its control, visit them at the conference to discuss about your cocoa and commodity warehousing needs.

 **Farmer Network Analytics: Data Decision Tools to Improve Farmer Engagement for Cocoa Sustainability**
Swisscontact piloted FarmNetX in several supply chains in Sulawesi in 2020 and will share the process of analysis and findings from the data. FarmNetX provides decision tools to help cocoa supply companies direct their sustainability investments. Supply chain companies are increasingly investing in farmer coaching. FarmNetX analysis helps select the best farmers to undergo the process of Transformative Coaching. The goal is to improve individual farmer performance with attention to how that improvements will be shared and diffused across the entire traceable network.

Note: updates on agenda to be expected



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Networking Reception

1st September 2022

1830hrs - 2030hrs

Open to all Conference Ticket Holders

Brought to you by



Venue: SKAI Suites, Hotel Swissôtel The Stamford, Singapore Lvl 69

1830hrs - 2030hrs : Welcome Networking session

Food & Drinks served

1830hrs - 1900hrs : kick-off by USAID (30min session)

Conference Official
Industry Development
Partner



USAID
FROM THE AMERICAN PEOPLE

Speakers



Andi Sitti Asmayanti, Director
Sustainability, South East Asia,
Mondelez International



Selene Scotton is the Regional
Cocoa Manager APAC
Puratos Grand Place

Climate Friendly Cocoa? What can the industry do?

Global climate action needs to accelerate rapidly over the next decade to avoid the worst impacts of climate change and transform economies to a low carbon pathway.

The 2022 conference's Industry Development Partner USAID Green Invest Asia will be hosting the networking session by kicking off a panel engagement on climate-friendly cocoa as part of the Cocoa Association of Asia's biennial International Conference & Dinner.

Global forest loss caused by cocoa production was roughly 2-3 million hectares from 1988 to 2008, which equalled approximately 1% of total forest loss. (mightyearth, n.d.) From 2000 to 2014, the global production of cocoa beans increased by 32 per cent - from 3.4 to 4.5 million tonnes - while the land-use footprint of cocoa plantations grew by 37 per cent - from 7.6 to 10.4 million hectares.

With the demand for cocoa expected to continue to grow and competition for agricultural land also set to increase, the sector is faced with the urgent task of establishing more sustainable production practices (Alison Hoare, 2017). To change this trajectory, several leading companies in the industry have made net-zero commitments and prioritized the reduction of GHG emissions from changing land use through making needed strides toward sustainable cocoa production.

The session will feature a conversation among industry leaders to discuss practical actions, challenges, and the pathway to reducing carbon emissions for more resilient cocoa production. Panellists will draw from their experience in adopting sustainable sourcing strategies, developing appropriate metrics, and/or developing business models that take into consideration the impacts of climate change.

Moderator



Christy Owen
Chief of Party
USAID Green Invest Asia

